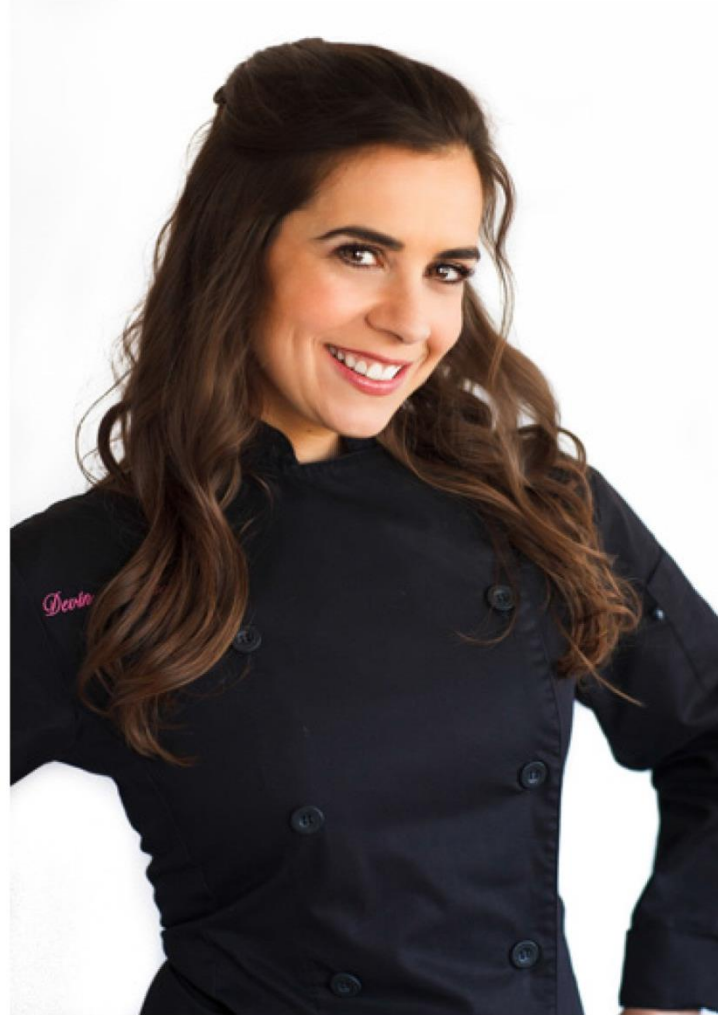


# Devin Alexander



# Devin Alexander



Media Personality, Healthy Comfort Food Chef, Weight Loss Expert, and New York Times Bestselling Author Devin Alexander is **Chef on NBC's Biggest Loser** and Executive Chef of Devinly Decadence™ on Royal Caribbean Cruiseline.

Devin's unique approach to healthy cooking and her motivational personal story have landed her appearances on more weight loss and fitness shows than any other food expert or nutritionist in America. She appears regularly at major events and conferences nationwide and strives to give back through her own and other philanthropic initiatives.

# Devin's Message

You don't have to deprive yourself to be fit and healthy.  
Eat what you love, do what you love, and own it!

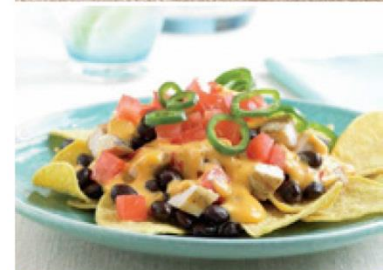


*Devin has maintained a 70-pound weight loss for close to 20 years – she lives and eats her advice!*

# Career Highlights

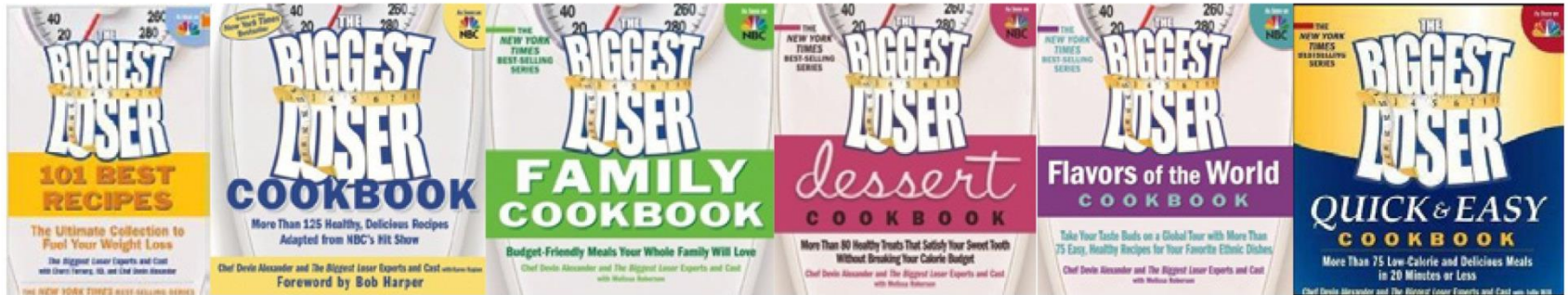


*TV Host, New York Times Bestselling Author, National and Local Media Star, Weight Loss Expert, and Much More*





# Chef for NBC's



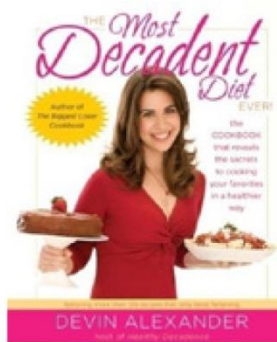
- Host of Video Series on BiggestLoser.com
- Columnist for Biggest Loser Online Club
- Columnist for NBC.com
- Sold Biggest Loser Cookware on QVC
- Satellite Media Tours on behalf of the show
- Biggest Loser Brand Ambassador

# Restaurateur on Royal Caribbean Cruiseline

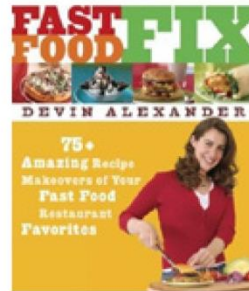
Part of Royal Caribbean's new "Dynamic Dining", (which also includes a restaurant from Jamie Oliver), Devinly Decadence™ fills the void for those wanting to indulge guilt-free. With an emphasis on freshness and quality ingredients (all of which are free of corn syrup, nitrates and artificial sweeteners), Devinly Decadence™ offers revolutionary comfort food cuisine at sea. The restaurant features a breakfast, lunch and dinner menu, as well as made-to-order juices and cocktails that range from "Detox to Devinly™". So whether you're looking for the cleanest of juices to start your day, a pool side cocktail, scrumptious dessert, or an array of gluten-free options, Devinly Decadence™ delivers! From chocolate chip pancakes with strawberry tapenade, chorizo lasagna and buffalo wing pizza to Devin's signature "Little Dev" fast food-esque burger, chili cheese fries or cowboy beef tenderloin, you'd NEVER guess you're indulging in fitness! Now open on Anthem of the Seas.



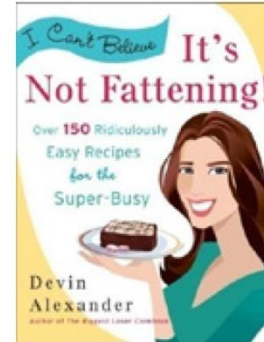
# New York Times Bestselling Author



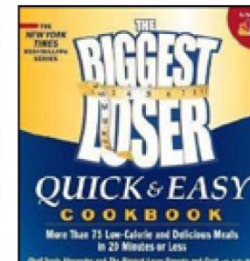
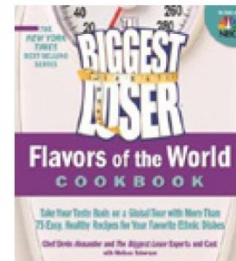
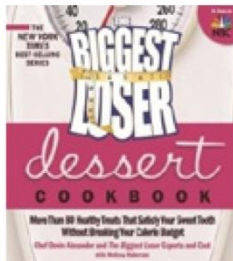
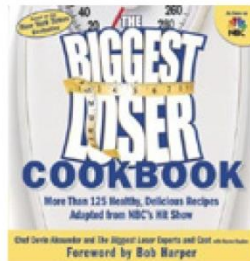
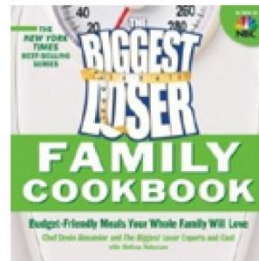
Ridiculously Decadent & Healthy Recipes



Fast Food Favorites Made Over



Healthy, decadent & FAST recipes



Five Cookbooks in the *Biggest Loser* Series





# TV Series Host of America's Chefs On Tour

*Currently Airing on Public Television Stations Nationwide*



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CULINARY  
COUNCIL**



Marcus Samuelsson



Tim Scott



Nancy Silverton



Ming Tsai



Takashi Yagihashi



Rick Bayless



Michelle Bernstein



Cat Cora



Tom Douglas



Todd English



Marc Forgione



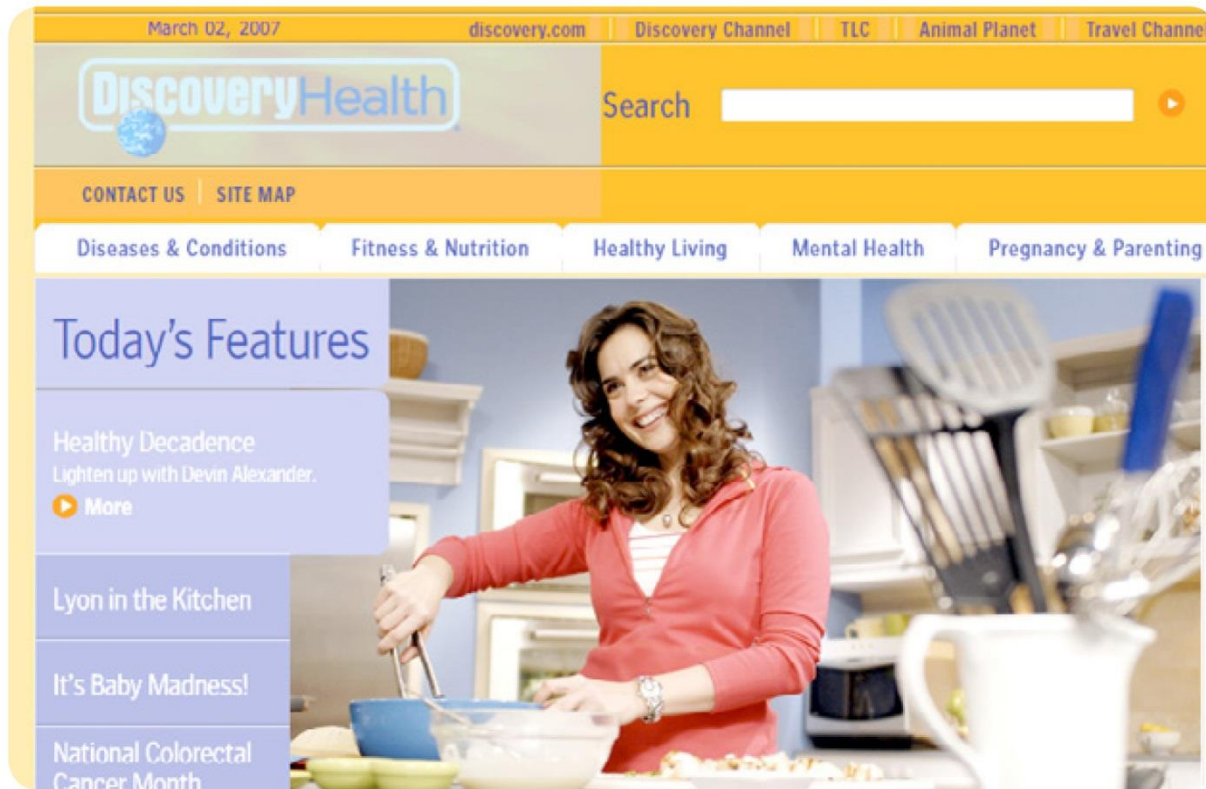
Emeril Lagasse



Wolfgang Puck



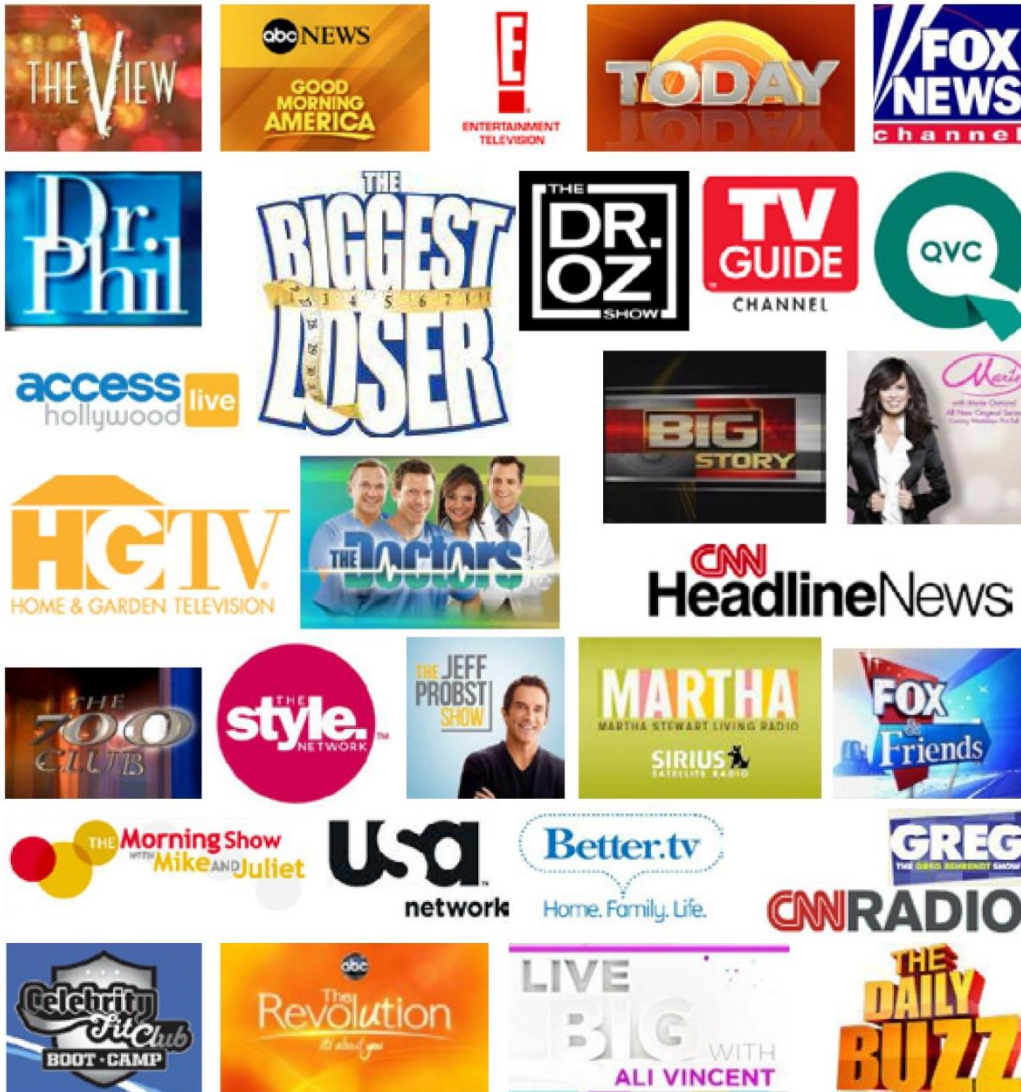
# TV Series Host



***“Healthy Decadence with Devin Alexander”  
on Discovery Health and Fit TV  
Aired 2007-2011***



# A National Media Hit



Devin's passion and energy are captivating on broadcast media. She has won raves for her unique brand of advice and her healthy and Devinly decadent food – food that people actually want to make and enjoy eating – on national morning shows (*Today*, *Good Morning America*), talk shows (*The Doctors*, *Dr. Oz*, *Dr. Phil*, *The View*), entertainment and news channels (*E!*, *Access Hollywood Live*, *TV Guide*, *Fox*, *MSNBC*, *CNN*, *The Revolution*), and many more.

Devin is also a QVC veteran with sell-out performances.



# A Star in Local Media

Albuquerque, NM  
Atlanta, GA  
Biloxi, MS  
Boise, ID  
Boston, MA  
Burlington, VT  
Charlotte, NC  
Cheyenne, WY  
Chicago, IL  
Cincinnati, OH  
Cleveland, OH  
Colorado Springs, CO  
Columbus, OH  
Denver, CO  
Des Moines, IA  
Detroit, MI  
Flint, MI  
Ft. Myers, FL  
Gainesville, FL  
Greenville, SC  
Hartford, CT  
Indianapolis, IN  
Jackson, TN  
Jacksonville, FL  
Kansas City, MO  
Laredo, TX  
Lexington, KY  
Lincoln, NE  
Los Angeles, CA  
Lubbock, TX  
Malibu, CA



Minneapolis, MN  
Montgomery, AL  
Myrtle Beach, SC  
Nashville, TN  
New York, NY  
Oklahoma City, OK  
Orlando, FL  
Palm Springs, CA  
Philadelphia, PA  
Phoenix, AZ  
Pittsburgh, PA  
Portland, OR  
Portsmouth, VA  
Raleigh, NC  
Roanoke, VA  
Rochester, NY  
Sacramento, CA  
Saginaw, MI  
San Antonio, TX  
San Diego, CA  
San Francisco, CA  
Seattle, WA  
Spokane, WA  
St. Louis, MO  
Tampa, FL  
Toledo, OH  
Topeka, KS  
Waco, TX  
Washington, DC  
West Palm Beach, FL  
Wichita, KS  
Youngstown, OH  
Yuma, AZ

Thousands of TV, radio, and newspaper features/appearances nationwide including ***Good Day NY***, ***KTLA in LA***, ***10!*** (Philadelphia), ***Good Morning Arizona***, ***AM Northwest*** (Portland), and ***Good Day Colorado*** consistently for 10 years.

Devin is an experienced, expert, and welcomed guest on national satellite TV and radio tours.



# A National Print Magnet

Devin and her books and TV show have been featured in dozens upon dozens of national lifestyle, food, health, and women's magazines and national newspapers.

**TOTAL CIRCULATION: MORE THAN 160,000,000**





# National Magazine Contributor

Devin has written 500+ features and articles about food, health, nutrition, and weight loss for over 25 national lifestyle and fitness magazines.

**TOTAL CIRCULATION: MORE THAN 120,000,000**



# Ambassador and blogger for

# American Heart Association



## Grape Granita by Devin Alexander



Photo: Mitch Mandel

Serves 2 | 135 Calories | 3 mg Sodium

Average Rating:

[Rate This Recipe](#)

Lots of folks enjoy frozen grapes, but I've never been one for biting into anything that cold.

This variation of that icy treat is a simple and fun solution that allows my teeth to take a little rest. Though it is not a true granita, it satisfies like one. Note that this recipe makes only two servings—that's because it needs to be made and eaten immediately.

If the whole family is enjoying it together, simply use 4 cups grapes and 4 teaspoons honey.



### Ingredients

- 2 cups seedless grapes, frozen (red and black grapes make this pretty)
- 2 tsp. honey

### Directions

1. Place the grapes and honey in a food processor fitted with a chopping blade. Process, scraping down the bowl of the processor if necessary, until the grapes are very finely chopped and mostly smooth in texture. Divide between 2 chilled martini glasses or dessert bowls and serve.



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Try this recipe for a taste of Thanksgiving any time!



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Lean beef with a Mexican flair ready in 20 minutes!



**Parmesan Roasted Cauli...**  
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# Former Culinary Advisor

- Men's Fitness
- Women's Health



# Former Columnist

- Muscle and Fitness
- Muscle and Fitness Hers
- Clean Eating
- American Health and Fitness



# Devin's Growing Online Universe



- Featured prominently and regularly online, including on Fox News iMag, MSNBC, and Guideposts.com

- Repeating features on the Telly Award winning "Healthy Kitchen with Devin Alexander" on AOL's Kitchen Daily, NBC.com, The Biggest Loser Online Club, Diets in Review, and Discovery Health

- Curator for exciting new products on OpenSky.com

- Opt-in newsletter, website, Twitter feed, and Facebook fan page reach thousands upon thousands



# Giving Back



Celebrity Guest Speaker



**BOYS & GIRLS  
CLUB**

Devin's Partner for "Kitchen Butterflies Initiative"



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Go-To Chef to Speak on Obesity



[www.erasems.org](http://www.erasems.org)

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# Keynotes & Speaking Appearances

USC Keck School of Medicine Leadership Panel

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Disney's California Food & Wine Festival

CNN Fit Nation

Jillian Michael's Wellness Cruise

American Heart Association Conference

Make-a-Wish Foundation

Self Magazine "Work Out in the Park"

LA Magazine Food & Wine Event

Healthy Foods International Conference

Soy Foods Council

Friends Health Connection

Bed Bath & Beyond's "Celebridey" Events

Independent Writers of Southern California

Grand Ole Opry



American Heart Association®



# Contact Devin



## Devin's Publicists

To Interview or Feature Devin  
Or Invite Her to Media Events:  
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## Fans

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[fans@devinalexander.com](mailto:fans@devinalexander.com)

## Book Devin

Television Bookings, Spokesperson  
Bookings, Keynote/Speaking  
Engagements:  
[manager@devinalexander.com](mailto:manager@devinalexander.com)

[www.DevinAlexander.com](http://www.DevinAlexander.com)

